

## SalesHUB Sales Enablement Database | User Guide

SalesHUB replaces our existing Sales Portal & Vault tools, and has been developed to offer Sales Teams and selling partners a single location to find everything needed to learn about, train & successfully sell our products.

Accessing **SalesHUB** is easy, simply open a new web browser window, and navigate to desired content from the Home page.

Accessing SalesHUB via web browser: <https://www.cw-estgroup.com/SalesHUB>

**Current Version** — The current version of SalesHUB is v\_12.00.

**Content by Product Line** — Product content arranged by Product Line or Category. The website features three main product lines: Pop-A-Plug® Tube Plugging System, Hydrostatic Test & Isolation Plugs, and Specialty Tools.

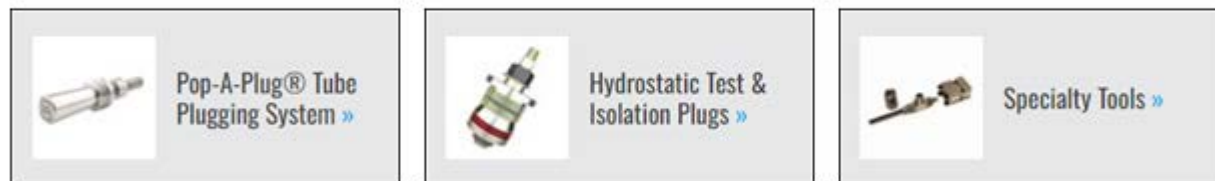
**Content by Category** — Product content arranged categorically. Easy to navigate if looking for a specific piece of information or document. The categories include: Sales Tools, Training Material, Brochure, Literature, Videos & Animations, Application Sheets, Technical Papers, Success Stories, Best Practices, Published Articles, Industry & Market Information, QA Documentation, Certifications, Promotional Material, and Trade Shows & Events.

**Industry News** — Links to several industry News Feeds. The feeds include: BIC Magazine News, Hydrocarbon Processing News - Maintenance & Reliability, Hydrocarbon Engineering News, Wavin Fertilizer News, World Pipelines News, and Australian Pipelines News.

**Other Features:** The website includes a navigation bar with links to PRODUCTS, MARKETS, SERVICES, LIBRARY, ABOUT, NEWSROOM, and CONTACT US. It also features a search bar, a language selector, and a social media link to LinkedIn. A sidebar on the left contains a 'CONTACT US >>' button and a 'REGISTER NOW FOR OUR E-NEWSLETTER' section with a 'SUBSCRIBE >>' button.

# Interface Segment Breakdown

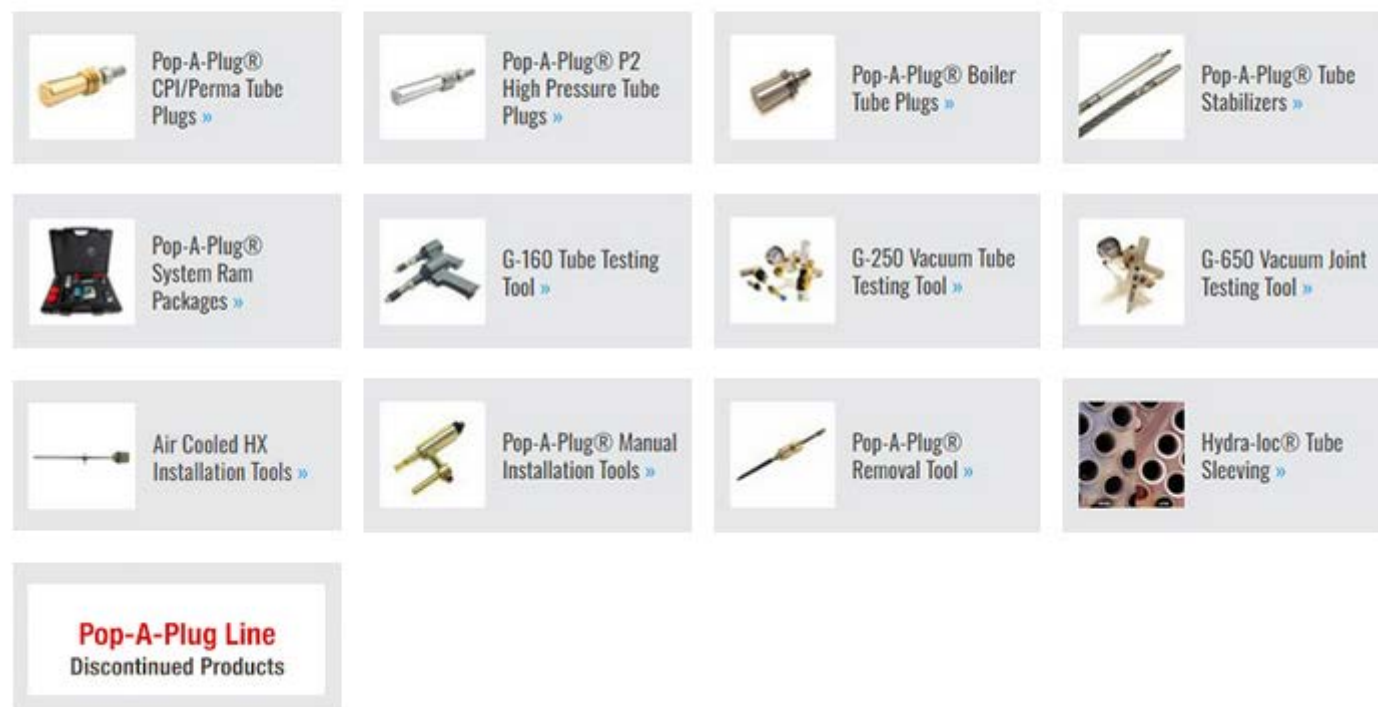
## CONTENT BY PRODUCT LINE



Content by Product Line is just that, a listing of products and their respective information, similar to our product pages on the EST Group website. Clicking one of the above icons will present the full line. E.g. –

## POP-A-PLUG TUBE PLUGGING SYSTEM PRODUCT LINE

[HOME](#) | [POP-A-PLUG LINE](#) | [GRIPTIGHT LINE](#) | [SPECIALTY TOOL LINE](#) | [CATEGORICAL CONTENT](#)



**IMPORTANT NOTE:** As SalesHUB exists within our site domain, once inside the SalesHUB environment/pages, it is important to use the horizontal navigation (*highlighted above in red*).

Clicking on a specific product will present a full page of information & documentation for that product. Product pages are available for each of our three lines.

# Interface Segment Breakdown *Continued*

## CONTENT BY CATEGORY

- Sales Tools
- Training Material
- Brochures
- Literature
- Videos & Animations
- Application Sheets
- Technical Papers
- Success Stories
- Best Practices
- Published Articles
- Industry & Market Information
- QA Documentation
- Certifications
- Promotional Material
- Trade Shows & Events



This segment is organized by document/material categories for easy reference. Convenient if you know what type of content you're looking for regarding a specific product. E.g. –

## SALESHUB | TECHNICAL PAPERS

[HOME](#) | [POP-A-PLUG LINE](#) | [GRIPTIGHT LINE](#) | [SPECIALTY TOOL LINE](#) | [CATEGORICAL CONTENT](#)

### Technical Papers

- Mechanical Tube Plug Technology for High Pressure Heat Exchangers
- ASME PCC 2 2022\_article 312
- ASME PCC 2 2022\_article 503
- EPRI-Condenser-Plug-Selection-Criteria (MK0072)
- GTMAX Gripper - FEA Study (DC92512)
- PAP System Plugging HX in Nuclear Applications (MK0052)

### Product Request Forms

- Pop A Plug Product Request Form - English
- Pop-A-Plug Product Request Form - Español
- Test & Isolation Plug Product Request Form - English
- Test & Isolation Plug Product Request Form - Espanol

## Interface Segment Breakdown *Continued*

### INDUSTRY NEWS

- [BIC Magazine News](#)
- [Hydrocarbon Processing News - Maintenance & Reliability](#)
- [Hydrocarbon Engineering News](#)
- [World Fertilizer News](#)
- [World Pipelines News](#)
- [Australian Pipeliner News](#)

The third and final segment of the main interface page includes **News Feeds** from several industry websites of note. This content updates dynamically at the rate the respective websites post news.

If you have any questions or concerns regarding SalesHUB, send email to: [EST-Marketing@curtisswright.com](mailto:EST-Marketing@curtisswright.com)