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ESSENTIAL SELLING TOOLS Pop-A-Plug® Tube Plugging System

This document highlights what we consider to be our Essential Selling Tools for our Pop-A-Plug® Tube Plugging line. Each tool and/or document is summarized with the location of where they can be found and tips for usage! Primary documentation including our Corporate Capabilities brochure and Full Product Catalog remain our core selling literature and should be used in conjunction with the recommended tools herein to inform and excite customers.

- 1. Pop-A-Plug® Demo Equipment & Samples
- 2. Product Line Guide
- 3. Product Information Cards
- 4. Pop-A-Plug® P2 Installation Training Video & Animations
- 5. Application Sheets

- 6. Pop-A-Plug® vs. Friction Fit Tapered Plugs
- 7. ASME PCC-2 Article 312
- 8. EPRI Condenser Plug Selection Criteria
- 9. Smart Ram 640T
- 10. Quick Links

1. Pop-A-Plug® Demo Equipment & Samples



Pop-A-Plug® Demonstration Equipment and samples can be used during site visits where a live demonstration is needed, or in situations where samples would be useful to explain the benefits/features of Pop-A-Plug® Tube Plugs.

- Demonstration Kits
 - Heat Exchanger Tube Plugging and Testing
- Large HX Demo + Hydraulic Pump
- Cutaways
- Pop-A-Plug[®] Samples

These items can be requested through our Rep & Distributor Resource Center. If you do not have a login, please contact the Marketing Department (EST-Marketing@curtisswright.com).

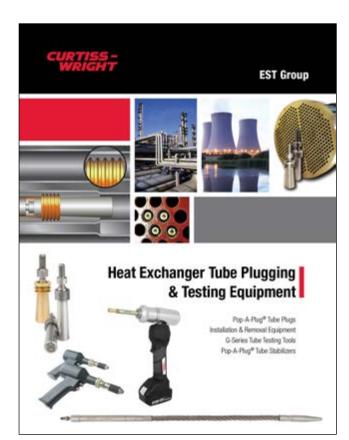


Location: SalesHUB | Sales Tools

Tip!

Pop-A-Plug[®] Demo Equipment and Product Samples can be brought to site visits where a live demonstration is needed or in situations where samples would be useful to show the functionality and benefits of our tube plugging solution.

2. Product Line Guide



The **Heat Exchanger Tube Plugging & Testing Equipment Product Line Guide** serves as a great companion piece to our Full Product Catalog. Perfect for customers who are only interested in Heat Exchanger Testing & Repair equipment. Contains detailed information on each product in this line.

Document Includes:

- Product Descriptions
- Test Pressures
- · Size Ranges
- · Standard Seal Materials
- Product Features

Location: EST Group Website

Tip!

Commercially printed copies are available by request through the Rep Resource Center or coordinate with your Area Sales Manager.



Need a copy of this LINE GUIDE? Scan the code to download.



Need the FULL EST GROUP PRODUCT BROCHURE?
Scan the code to download.

3. Product Information Cards



GripTight® MAX Test Plug

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Product Information Cards have been recently developed and are a great tool to learn about the core product offerings of the Curtiss-Wright EST Group. These cards are perfect for learning the basics of new products, or a quick refresher on a technical detail before you talk to a customer.

The Product Information Cards are split into two main segments for ease of use — Heat Exchanger segment, and Pressure Test and Isolation segment. Whether you're looking to brush up on your elevator pitch for a specific product, or can't remember exactly what sizes are offered as standard, the Product Information Cards are the ideal resource!

Location: SalesHUB | Training Material

Tip!

Keep these card decks handy to quickly brush up on product details and capabilities. Each card includes Product Overview, Features, Advantages, Size Ranges, Common Questions, Cross-sell/Upsell Opportunities.

4. Pop-A-Plug® P2 Installation Training Videos & Animations



HX Tube Plugging & Testing Animations

Pop-A-Plug® P2 Prep & Installation Tube Brushing Plug Removal Tool

G-160 Tube Testing Tools Tube Steeving Tube Plugging Plugging

The **Pop-A-Plug® P2 Installation Training Video** is a comprehensive step-by-step guide for tube plug installation that serves as a visual aid.

This video covers three main sections:

- 1. Tube Sizing and Inspection
- 2. Tube I.D. Preparation
- 3. Plug Installation
- 4. Plug Removal

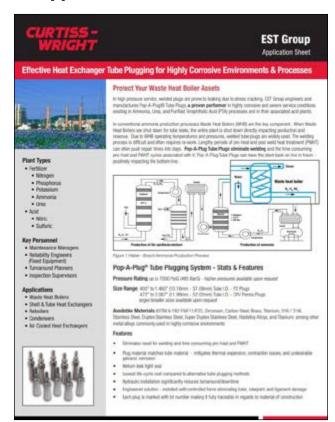
The video highlights precautions to take when inspecting heat exchanger tube conditions, calculating the inner diameter of the tube and the importance of proper material selection. Preparation and installation tools are identified and correct assembly/proper use of the tools are covered. The video also touches on common issues and troubleshooting techniques.

Location: EST Group Website

Tip!

Videos & Animations are a great way to tell a story through a visual representation. This content is best used as an introductory visual aid for new and existing customers who have questions regarding the functionality of our product line. Animations can be easily attached to email communications and brought along during site visits to raise interest.

5. Application Sheets



Effective Heat Exchanger Tube Plugging for Highly Corrosive Environments & Processes

- Describes challenges of using weld repairs in highly corrosive markets and critical importance of functioning waste heat boilers (WHB) to maintain optimal revenue and production schedules.
- Highlights key features and benefits of Pop-A-Plug Tube Plugs for highly corrosive environments and discusses the disadvantages of using welded-in tube plugs, and a diagram illustrating the function of a WHB for reference.
- This Application Sheet also contains two success stories to promote Pop-A-Plug Tube Plugs as an industry accepted solution for the fertilizer market.

Application Sheets also include information regarding:

- Plant Types
- Key Personnel to target
- Application Types

Location: EST Group Website

Tip!

Application sheets are meant for customers with specific issues within the proposed application and are a great conversation starter. Utilize the plant type and key personnel to get in touch with the right contacts. Our business development team is here to offer assistance with our IRR database (Industrial Info Resources).

6. Pop-A-Plug® vs Friction Fit Tapered Plugs



Created to promote Pop-A-Plug® Tube Plugs in plants that currently use Friction Fit Tapered Plugs. This document leverages the advantages of our Pop-A-Plug® Tube Plugs over the risks of an inferior plugging method, detailing why plants should choose and/or switch to a safer, more reliable tube plug.

Location: EST Group Website

Tip!

Use this document in conjunction with ASME PCC-2 Article 312 to promote EST Group's Pop-A-Plug® Tube Plugging System over Friction Fit Tapered Plugs. Perfect for new customers not familiar with our plugging system and/or potential customers who are on the fence with a "we've always done it this way" mentality.

7. ASME PCC-2 Article 312

Article 312
Inspection and Repair of Shell and Tube Heat Exchangers

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The Article procedes general good recommondation and requirements for the following regain techniques:
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Written by the American Society of Mechanical Engineers, ASME PCC-2 (Article 312) – *Inspection and Repair of Shell and Tube Heat Exchangers* provides general recommendations and requirements for inspecting and repairing leaking heat exchanger tubes. Pages 165–176 summarize specific conditions where Friction Fit Tapered Plugs should NOT be used as a solution for plugging leaking tubes due to serious safety concerns.

Tapered Plugs have an increased risk for failure in the following conditions:

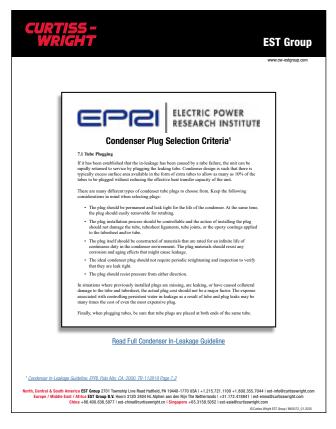
- (1) Shell-side operating pressure 1.5 MPa (200 PsiG) or more
- (2) Shell-side operating temperature 205°C (400°F) or more
- (3) Tube-to-tubesheet joints are welded or both welded and expanded

Location: EST Group Website

Tip!

Mechanical plugs should be considered in situations where hammer in tapered plugs are not appropriate for the pressure and/or temperature of service or other mechanical/environmental conditions. ASME PCC-2 should be referenced when a customers' process can be improved by following the above guidelines.

8. EPRI Condenser Plug Selection Criteria



Includes a summary of information compiled by Electric Power Research Institute (EPRI)¹ highlighting best practices and tactics for condenser plug selection. A guide where EST Group's Pop-A-Plug® Tube Plugs meet all considerations.

The EPRI guideline explains that tube plug cost should not be a deciding factor when looking at long-term effectiveness. Alternative tube plugs are a higher risk solution that can have adverse effects on a condenser, including plug ejection and/or leaks that cause collateral damage to the tube and tubesheet.

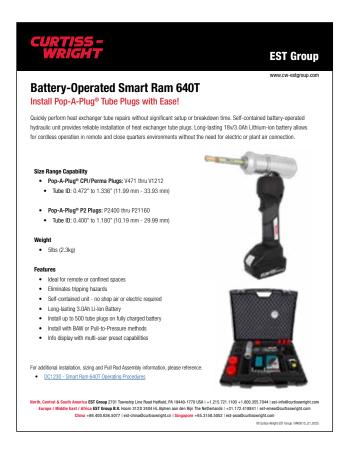
¹ Condenser In-Leakage Guideline, EPRI, Palo Alto, CA: 2000. TR-11281 9 Page 7-2.

Location: EST Group Website

Tip!

This document should be referenced for both minor condenser tube repairs and large scale condenser plug change out applications. Leverage this resource for plants new to plugging and plants using alternative methods.

9. Cordless Smart Ram 640T



Convenience Redefined - the Smart Ram 640T is battery-operated making it an easy-to-use tool when working on plugging heat exchanger with EST Group's Pop-A-Plug® CPI/Perma and P2 Tube Plugs.

- 1. Self-contained battery-operated unit
- 2. Only 5lbs (2.3kg)
- 3. Ideal for remote or confined spaces
- 4. No trip hazards associated with hydraulic lines
- 5. Info display with multi-user preset capabilities

Location: EST Group Website

Tip!

Customers who currently use electric or hydraulic-powered rams for plug installation may appreciate the ease of use this battery-operated tool offers. No wires or cords to trip over.

10. Quick Links

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Type the Fiel € into the body of an email, then press the F3 key to insert link.		
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Series of Microsoft Outlook shortcuts that can add product related links to an email. This is an efficient way to send product information without having to attach large files!

Compatible with Microsoft Outlook only. Step-by-step instructions are available.

Location: SalesHUB | Quick Links

Tip!

Quick Links are a great way to transmit product information to current or potential customers via email, without needing to attach large files. Especially useful when needing to send presentations and/or video files!