

## DYK #10: Industrial Information Resources (IIR)

**Did You Know...** that we have extensive project information available at our fingertips through IIR (Industrial Info Resources)? As we covered recently in our Regional Sales Partner Conferences, Curtiss-Wright has an IIR subscription that provides access to broad and thorough information about industries, projects, and more! Any information you want, all you need to do is reach out to your ASM, and they can have a report run for you.

Your success is our success, so we would encourage you to utilize it! Here are some great benefits available to you through IIR:

- Industrial plant sites/locations and details for individual operating units at those sites
- Detailed project scope, schedule, and overall cost for:
  - Maintenance (MRO) projects
  - Turnarounds
  - Capital projects
- Plant and project contact details including names, position titles, phone numbers, and email addresses
- Service companies and subcontractors participating on projects



Attached are a couple informational brochures as well as a few example reports outlining the type of information available upon request. By leveraging IIR's vast database and in-depth reports, you can gain valuable insights into industrial projects, investments, and future growth prospects. This can significantly enhance your ability to stay competitive and proactive in the market. Please feel free to reach out to your ASM or other EST Group staff members with requests for plant & project reports, other IIR detail or any questions.

APAC Sales Partners – Ken Reed will also be sending out your individual reports as presented in your Sales Partner Conference a couple of weeks ago.

### SalesHUB

Don't forget that our marketing team has overhauled our old Rep Resource Center (now shut down) and come out with the brand new SalesHUB! Everything you need is on the SalesHUB, including the [Inventory Lookup Tool \(click here!\)](#). The general SalesHUB website is available here:

### [SalesHUB Home](#)

***I encourage you to utilize all of the resources available to you – after all, knowledge is power. As always, stay hungry and happy hunting!***

